



OVERVIEW

Currently the Delta County Chambers of Commerce & Tourism do not have a promotional video! However, we are going to change that, this is how...

For those of us who live in Delta County Colorado we know we live in one of the most incredible places on Earth. Our windows provide us views of our amazing environment. We can simply step out our doors to actively engage in all the wonderful activities available to us. When we have friends and family visit they are amazed by what they both see and can do here.

History details numerous groups (the Delta County Chambers, the Delta County Tourism Cabinet, Delta County Economic Development and others) have had detailed discussions about developing a promotional tourism video. These efforts have run into multiple road blocks.

Having participated in many of these historical video discussions, we started talking about road block solutions and came up with a very simple idea – Stone Soup! For those of you who don't recall, the story of Stone Soup simply shares the wonderful idea that when everyone contributes a little of what they have, the greater good for all is achieved.

Today, with your help, we believe this is a path to enable the long-sought tourism video.

OBJECTIVE

Our plan is to produce a comprehensive video that brings to light, action, sound, beauty and splendor that is Delta County Colorado. Integrating video, still photography, graphics, music, interviews and more, we will be able to share with the world why they want to visit Delta County Colorado. Production will take several months to get the seasonal scenic and activity shots required to demonstrate the entire Delta County experience.

The video will be posted on all Delta County Chambers, Delta County Tourism and Delta County Government websites. People will be able to share the video on all social media such as Facebook, Twitter, Youtube and others. The video also will contain the contact info and logo of each of its sponsors at the beginning and end, but that's not enough.

We believe that a sponsor should get their money's worth. While print restricts the sponsor's story to words and pictures only, video presents their story with integrated words, pictures, music, and testimonials! Each sponsor will receive a 3-5 minute promotional video that tells the story of their business. If your business has several locations we will produce one video, but we will include the contact info for all locations. The sponsor will choose a key person from their company to work directly with the producer on their video. Once the sponsor's promotional video is complete, it will be edited into the completed Delta County Video. The beauty of this concept is that each sponsor will receive their own version of the Delta County video containing only their sponsorship video! Each sponsor's video will be uploaded to the Internet and the sponsor will receive their own personal Internet Link to their video. Once you have the Link you can share it on any of your social media, emails and print marketing. If you choose, DVD's are also available to purchase separately.

OPPORTUNITY

Using the Stone Soup concept makes producing a quality, promotional video for all of Delta County affordable. With 25 corporate sponsors each paying \$1,700 the cost of the entire video package is covered. The entire video package includes the Delta County tourism video and the sponsor's promotional videos. However, *if a sponsor chooses not to have the 3-5 minute promotional video, the cost for Sponsorship is \$1,000.* The Sponsors' also will know that they will be responsible for growing Delta County's economy and tourism in Delta County Colorado... "Where you want to be"

CONTACT

David J. Jacobson

direct/text: 925.890.1034

studio: 970.773.5181

davidjjacobson.com

davidjjacobson55@gmail.com

229 Grand Ave., #504, Paonia Colorado 81428

Read the story of Stone Soup here:

stonesoupventure.com